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Sponsorship

Julie McArthur Regional
Recreation Centre

2025-26



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Rinkboard

A rinkboard at the Julie McArthur Regional Recreation centre is a great way to get recognized by local community members and visiting teams from around the region.



What are you getting?

One (8'x3') rinkboard location on one pad at the JMRRRC, includes production costs, with the rinkboard being changed out quarterly. Other Sizes include:

- King Size (16'x3')
- Super King (32'x3')

Reach

Facility used on average **14 Hours a day**
186,450 In-arena impressions

Need to know?

Rinkboards are produced and changed out quarterly to keep looking fresh. Costs per location for sizes is listed below:

- Standard (8'x3') - \$1,400
- King Size (16'x3') - \$2,800
- Super King (32'x3') - \$5,600



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In-Ice Logo

In-Ice logo's is a great way to stand out as a community supporter at the Julie McArthur Regional Recreation Centre.

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What are you getting?

One logo location in the neutral zone, 2 year term with no change to logo available. Includes one-time production of the logo for placement.

Locations Include:

- 4 - Neutral Zone
- 4 - Faceoff Circles
- 6 - Blueline

Reach

Facility used on average **14 Hours a day**
199,250 In-arena impressions

Need to Know

28 locations available between the two ice pads, size will be dependant on location on the ice

Cost per location - \$1,500

Production costs not included.

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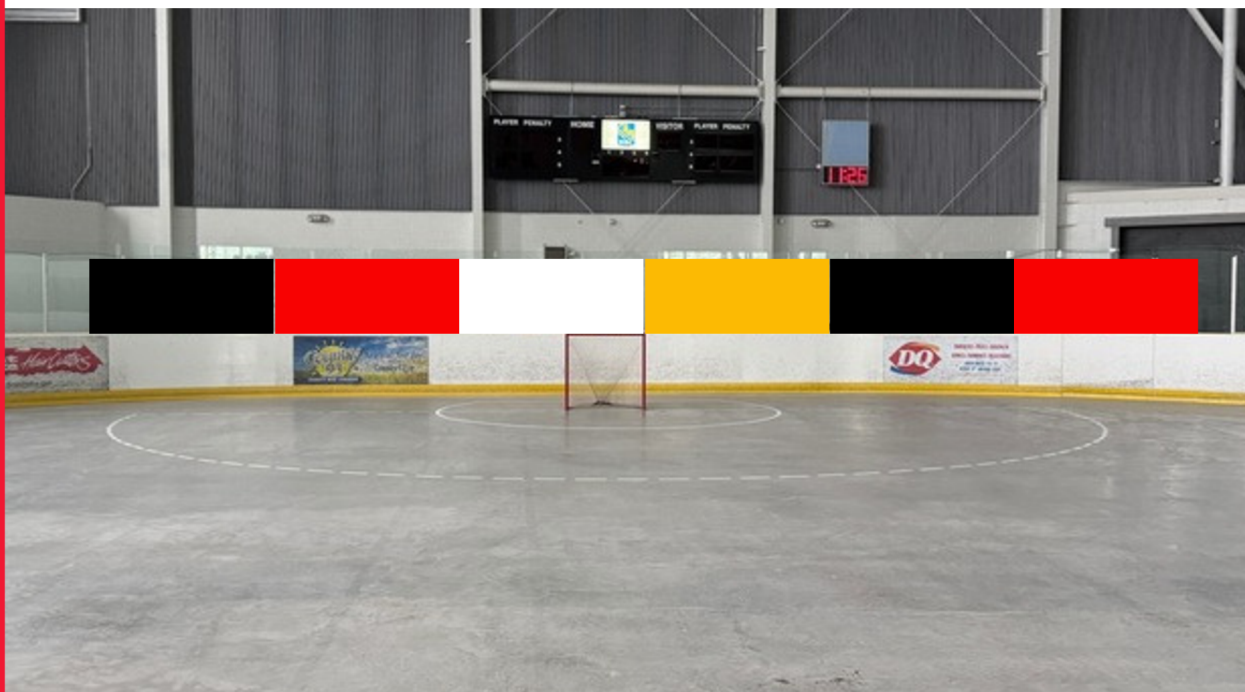
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Glass Decals

Get your logo/ad on the end glass on one of the pads at the Julie McArthur Regional Recreation Centre, this big area allows for a large impactful ad that everyone will look at from the viewing area and when checking the scoreboard.



What are you getting?

Glass Decal Advertising at the North end of each arena, the standard option would include your ad spread out over 3 panes of glass, while the King Size option would be over 6 panes.

Reach

Facility used on average **14 Hours a day**
199,250 In-arena impressions

Need to Know

7 x Standard sized locations available, or 3 x King sized locations available.
Standard (3 panes) - \$1,500
King Size (6 panes) - \$3,000
Production costs not included.

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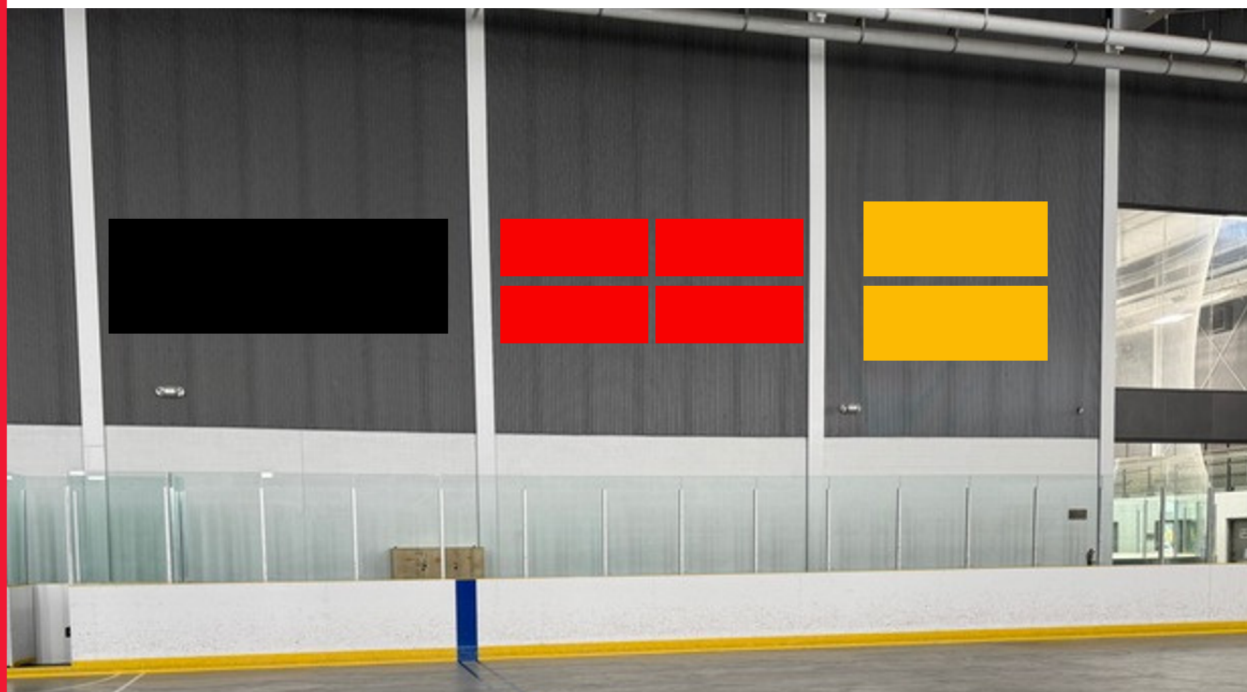
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Wallboards

Looking for something more traditional, advertise your business through the wallboard program at the JMRRRC.



What are you getting?

One wall board location on allupanel for stability available in two sizes options 8'x4' & 16'x4'. With no rinkboards being placed on the benches we are allowing a limited number of advertisements at both the home and visitor benches.

Reach

Facility used on average **14 Hours a day**
155,430 In-arena impressions

Need to Know

10 x standard sized locations, 5 x king size locations and 4 x bench locations available.

Standard (8'x4') - \$1,000

King Size (16'x4') - \$2,000

Benches (16'x4') - \$1,500

Production costs not included.

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Ice Pad Sponsor

Become the sponsor of one of two ice pads at the JMRRRC and have your business in all the key areas of the pad.

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What are you getting?

Naming rights to one of the ice pads at the Julie McArthur Regional Recreation Centre. Package includes:

- Full glass wrap on exterior doors to ice pad
- Window wrap & door wraps on upper viewing area
- 6 Dressing room doors wrapped
- Ice Pad officially known as sponsor name (some shortening may be done by minor hockey on their schedules etc) will be named on shcedule board in the lobby
- standard rinkboard
- King Size Wall Board

Reach

Facility used on average **14 Hours a day**
400,000 In-arena impressions

Need to Know

There are two arena pads available

Cost per Pad: \$10,000

Production costs not included.

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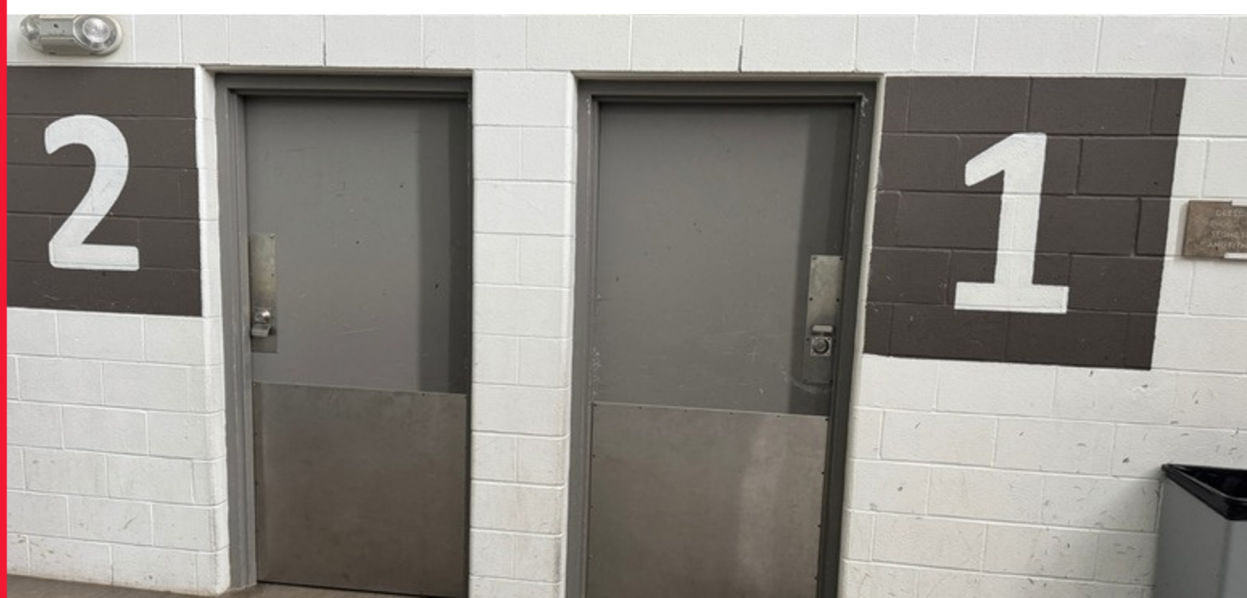
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Ice Pad Sponsor

Images of potential advertising areas as the Ice Pad Sponsor.

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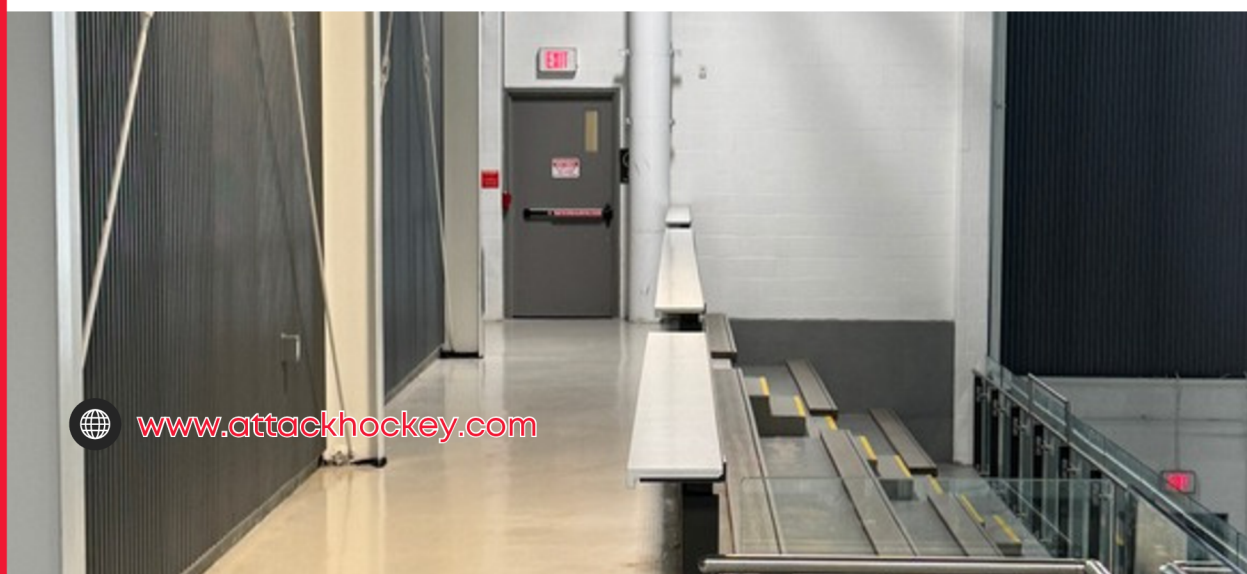
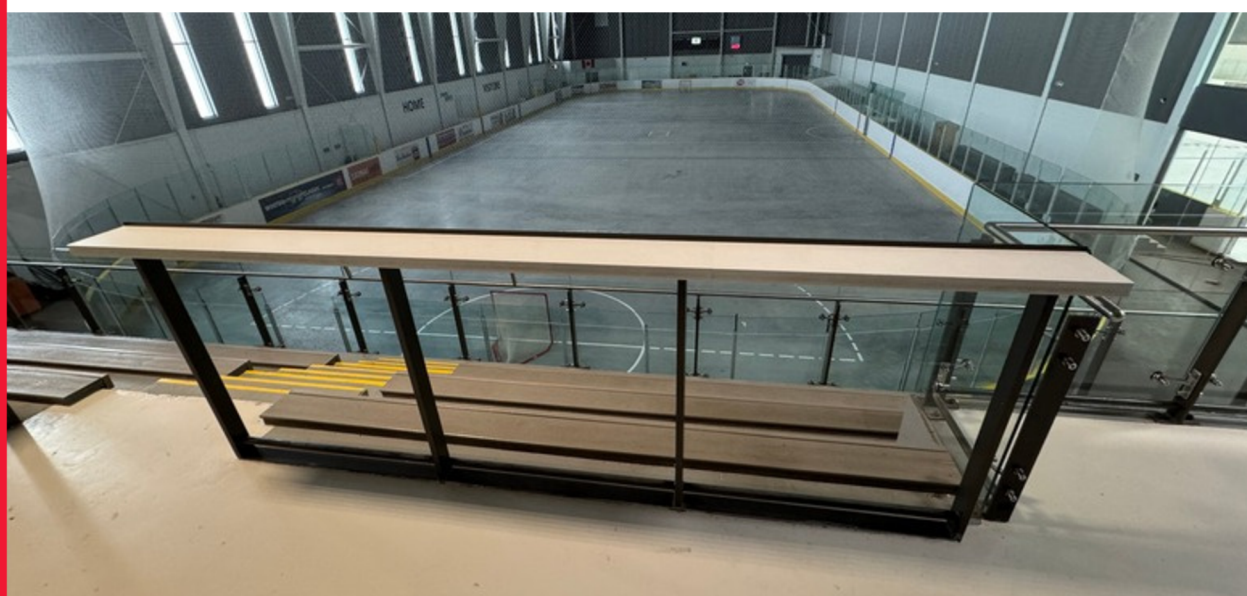
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Ice Pad Sponsor

Images of potential advertising areas as the Ice Pad Sponsor.

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Ice Resurfacers

Become the exclusive sponsor of the Ice Resurfacers
at the Julie McArthur Regional Recreation Centre.

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What are you getting?

Full wrap of the Olympia (Primary machine) and opportunity to fully wrap the Zamboni (back up machine) used at the Julie McArthur Regional Recreation Centre.

Reach

Facility used on average **14 Hours a day**
250,000 impressions per year

Need to Know

The Ice Resurfacers sponsorship package requires a two year agreement with an annual cost of \$3,000.00 plus HST per year.

The package does not include any production costs for branding the machines.

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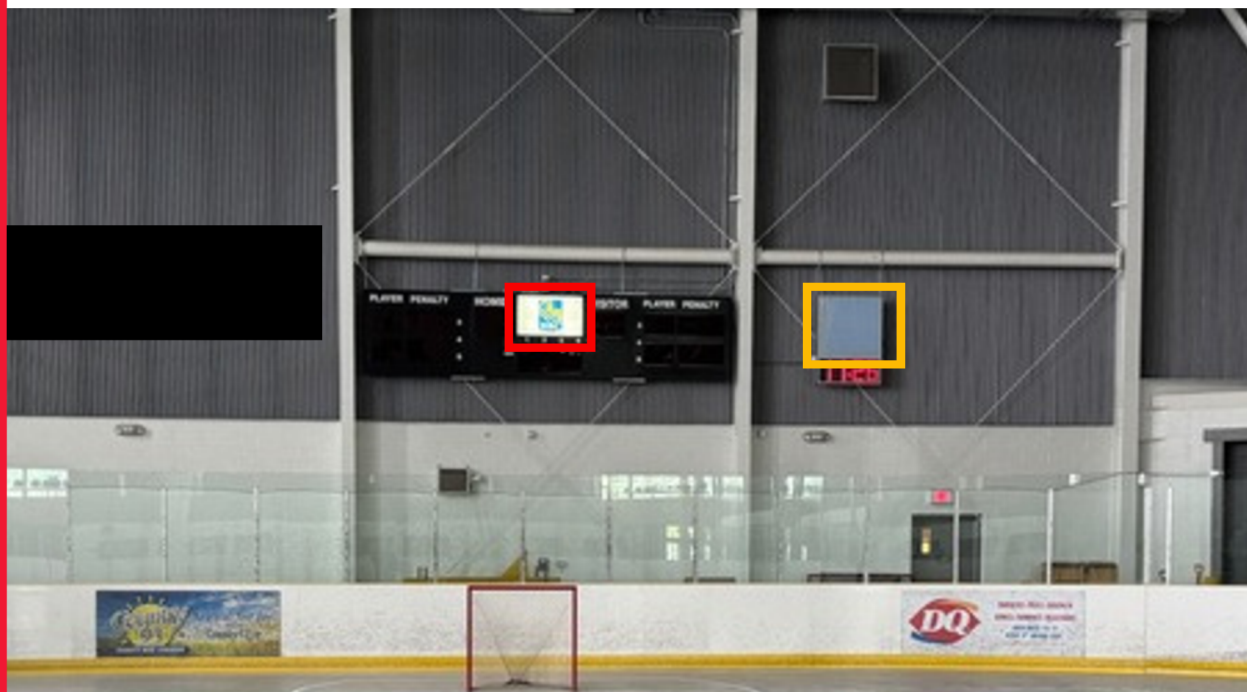
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Score Clock

Become sponsor of the score clock at the JMRRRC, all eyes are on it whether they are looking for the score or the time of day.

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What are you getting?

Scoreclock package includes:

- Logo on Score clock logo location
- Backlit Time Clock sign
- King Size Wall Board

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Facility used on average **14 Hours a day**
249,760 In-arena impressions

Need to Know

2 x Packages available

Package Cost - \$3,000

Production Costs not included

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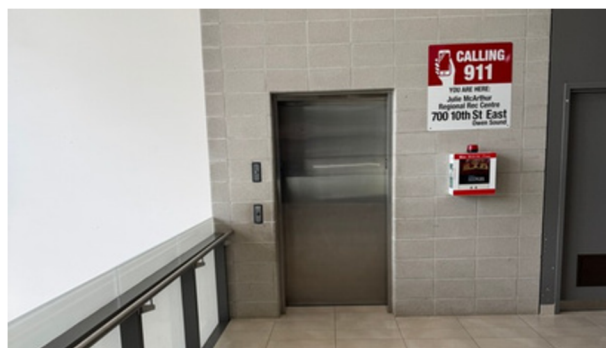
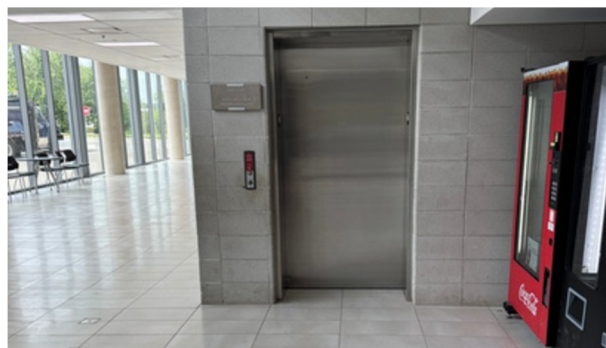
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Elevator Package

Become the sponsor of the accessibility elevator at the JMRRC and get your branding on the both levels and the inside of the elevator.

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What are you getting?

Brand the inside and outside of the Elevator at the JMRRC and have everyone see your brand. Opportunity includes ad space in the following areas:

- Exterior door on main and upper viewing level
- Interior ad locations as sponsor see fit of use

Awaiting Approval

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Facility used on average **14 Hours a day**
56,450 In-arena impressions

Need to Know

1 x Packages available

Package Cost - \$1,000

Production Costs not included

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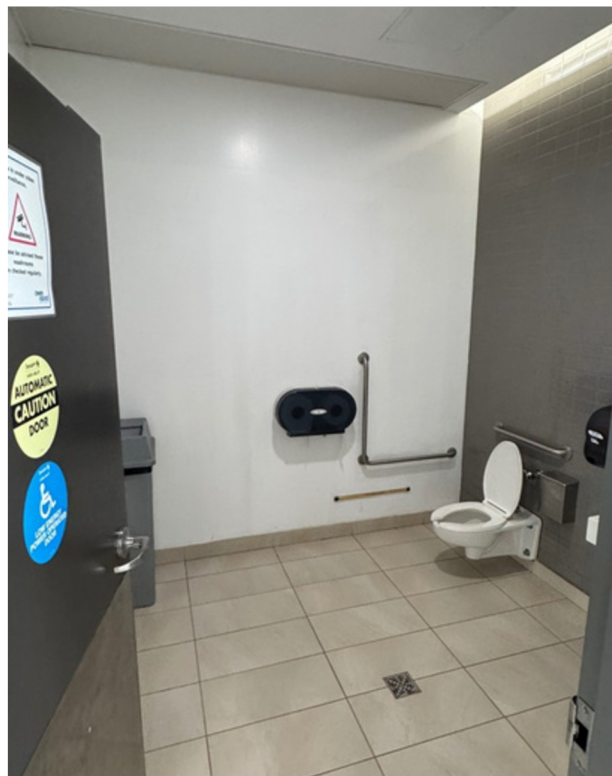
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Bathroom Package

Become the sponsor of the upstairs viewing area bathrooms at the JMRRRC and get your unique branding opportunity.

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What are you getting?

Advertise in the unisex bathrooms off the upper viewing area at the JMRRRC. This includes the following ad space:

- Wall Decal on all interior walls
- Door Wrap (must still adhere to all standard signage requirements)

Awaiting Approval

Reach

Facility used on average **14 Hours a day**
54,120 In-arena impressions

Need to Know

2 x Packages available

Package Cost - \$1,000

Production Costs not included

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Thank You For Your Consideration

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Thank you for considering partnering with the Attack. Hopefully we can continue to build on our relationship and Roar together enroute to the OT WINNER!



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