



Owen Sound Attack

Major Junior "A" Hockey Club
1900 3rd Avenue East, P.O. Box 1420
Owen Sound, ON N4K 6T5
Phone: (519) 371-7452
Toll Free: 1-866-5-ATTACK
Fax: (519) 371-7990

EMPLOYMENT OPPORTUNITY

JOB TITLE: Coordinator, Communications & Digital Content (Temporary Full Time – 18 Month Maternity Leave)

JOB SUMMARY: The Owen Sound Attack is in search of a Coordinator of Communications and Digital Content who will focus on the execution of digital communications and content creation for the teams' digital assets including website and social media channels. The candidate will also be asked to support the Hockey Operations Staff in necessary ventures. Reporting to the Manager of Marketing & Communications, the successful candidate will be responsible for overseeing all Attack social media channels, the Owen Sound Attack Website, graphic and video creation, and other duties as deemed necessary.

ABOUT THE CANDIDATE: The ideal candidate will be a content driven person with a post-secondary education in communications, public relations, marketing or a related field in conjunction with one to three years of relevant experience in a communications or marketing role. The ideal candidate will also be proficient with Adobe Creative Cloud Suite, primarily Photoshop, After Effects, and Premiere Pro as well as Canva, WordPress, Meta Suite, Google Suite, and Microsoft Office.

DUTIES AND RESPONSIBILITIES:

- Manage attackhockey.com using content management system (Custom WordPress), collect/report analytics, and look for ways to increase quality web traffic.
- Manage all Attack social media channels; including scheduling and active posting, replying to inquiries, monitoring issues and pertinent news items, collecting analytics on a monthly basis, and continually increasing presence.
- Execute all internal design for web, digital, and print advertising.
- Execute digital marketing strategies.
- Video production for website and social media.
- Distribute all communications; including press releases, website stories, season ticket holder emails via MailChimp
- Liaise with local, provincial, and national media to help coordinate player, coach, and management interviews, in-person and online.
- Liaise with Manager, Marketing & Communications to execute Game Night Presentation Tasks.
- Liaise with Hockey Operations Staff to assist in day-to-day functions as required.
- Liaise with Ontario Hockey League staff and visiting team personnel to assist in functions as required.
- Perform other duties as may be assigned from time to time.



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EXPERIENCE AND QUALIFICATIONS:

- Post-Secondary Education in a discipline appropriate and relevant to communications or marketing or equivalent experience in the field.
- Minimum of one to three years relevant experience in communications, marketing, or public relations with a focus on digital marketing.
- Experience using software and applications such as Microsoft Office, Adobe Creative Suite, Google Suite, Meta Suite, WordPress, and knowledge of developing electronic communications.
- Ability to manage social media networks such as Twitter, Facebook, Instagram & TikTok.
- Ability to shoot and edit engaging short form and long form videos for content creation purposes.
- Ability to create captivating digital graphics using Adobe Photoshop and Canva.
- Excellent writing and communications skills.
- Good organizational skills, ability to work on tight deadlines, ability to work independently, collaboratively, and creatively with initiative.
- Willingness to work irregular hours.
- Public relations, communications, or marketing experience for a hockey team is an asset.

Applications: Please submit the following to Greg Hoddinott, Manager, Marketing & Communications at ghoddinott@attackhockey.com. Alternatively, it can be dropped off to the Owen Sound Attack office in the Harry Lumley Bayshore Community Centre between the hours of 8:30am and 5:00pm Monday to Friday, no later than Wednesday, April 22, 2026 at 4pm.

- Resume
- Cover Letter
- Work Example – Press Release or Story
- Work Example – Video
- Work Example – Digital Graphic

Salary Range: \$38,000-\$42,000

Please note: Only those chosen for an interview will be contacted. Interviews to be conducted week of April 27-May1, potential start date week of May 11-15, 2026.