



## **Brantford Bulldogs Community Relations Internship**

### **Internship Description:**

The participant will work under the direction of the Director of Operations and assist in the creation, preparation and execution of activities related to community relations internally on game days, and in the community throughout the season.

### **Term:**

The ideal timeline would be for a student to commit to 20 hours (on average) per week from September to April and be able to attend all Brantford Bulldogs home games.

### **Responsibilities:**

- Develop a long-term community strategy
- Assist with scheduling community outings and engagements
- Interact and assist with part-time staff for each game
- Participate and contribute in various inter-departmental meetings
- Bring to live new initiatives that are inclusive of all fans
- Collaborate on in-game elements with our mascot Bruiser
- Capturing and archiving event notes and community contributions
- Brainstorming innovative ways to keep the community engaged throughout the season and during the off-season
- Research latest trends and experiences
- Perform other duties as assigned.

### **Qualifications:**

- An enrolled undergraduate or graduate level student pursuing a degree in sport management, business, or related field

- Strong creative, organizational, written, and verbal communication skills
- Knowledge of Microsoft products and scheduling software
- Experience in sports and/or events preferred, but not necessary
- Ability to problem solve under pressure
- Ability to work flexible hours including nights and weekends

### **What will you learn?**

- Fan engagement principles
- Best practices when dealing with patrons and the public
- Community development and networking skills
- Knowledge of event planning and logistical implications
- Leading and working with a team on game day
- Learn how to provide excellent experiences, via all portals of communication including phone, email, and face-to-face meetings.

Note: Internships with the Brantford Bulldogs are available for current post-secondary students who require Intern or Co-op placement hours for the completion of their accredited post-secondary degree or diploma program. There is an opportunity to receive an honorarium upon completion of an internship.