



Brantford Bulldogs Game Presentation Internship

Job Description:

The participant will work under the direction of the Director of Operations and assist in all activities related to game day presentation. The intern will obtain various skills as we strive to provide a multi-faceted fan engagement experience.

Term:

The ideal timeline would be for a student to commit to 20 hours (on average) per week from September to April and be able to attend all Brantford Bulldogs home games.

Objective/Goals:

The intern will obtain various skills as we strive to provide hands-on day to day experience in a sports organization. We take great pride in coaching and mentoring our interns and have seen a number of them accept full time positions after completing school.

Responsibilities:

- Interact and engage with fans as part of Game Crew at all Bulldogs home games
- Assist with script preparation for each game
- Interact and assist with part-time staff for each game
- Participate and contribute in various inter-departmental meetings
- Assist with promotions and corporate fulfillment in-game
- Collaborate on in-game entertainment for intermission activities
- Archival, documenting of in-game footage relating to themes and sponsor elements, video and file management
- Updating and ingesting of music and playlist creation

- Recognize and trouble shoot issues on game day and recommend improvements
- Research latest trends to enhance the experience
- Perform other duties as assigned.

Qualifications:

- An enrolled undergraduate or graduate level student pursuing a degree in sport management, business or related field
- Strong creative, organizational, written and verbal communication skills
- Knowledge of Microsoft Word, Excel and PowerPoint
- Experience in sports and/or retail preferred, but not necessary
- Ability to problem solve under pressure
- Ability to work flexible hours including nights and weekends

What will you learn?

- Fan engagement principles
- Best practices when presenting proof of fulfilment to corporate partners
- Script writing and timing
- Knowledge of event based software relating to game day operations and production
- Leading and working with a team on gameday
- Learn how to provide excellent customer service via all portals of communication including phone, email, and face-to-face meetings.

Note: Internships with the Brantford Bulldogs are available for current post-secondary students who require Intern or Co-op placement hours for the completion of their accredited post-secondary degree or diploma program. There is an opportunity to receive an honorarium upon completion of an internship.