



Brantford Bulldogs Creative & Content Coordinator

Job Description:

As part of our ongoing growth, the Brantford Bulldogs are seeking a newly created position of Creative & Content Coordinator. The Creative & Content Coordinator will work under the direction of the Marketing Manager and Sr. Producer of Multi-Media to assist in day-to-day operations within the marketing department such as social media management, file management, content creation, developing game day elements, assisting with various other duties across the organization.

Term:

The Creative & Content Coordinator is a seasonal contracted position and requires weekly average commitment of 40 hours per week from Monday August 31, 2026 to Friday April 2, 2027 with the possibility of extension. Applicants must be available to attend all Brantford Bulldogs home games and mutually agreed upon away games.

\$30,000

Responsibilities:

- Assist in the creation of engaging graphics, videos, and multimedia content for social media platforms and in-game and TV broadcast
- Contribute to capturing content through photography and videography
- Support the planning, scheduling, and development of social media content including writing captions that maintain a consistent brand voice
- Provide live content capture on gamedays such as on-ice action, behind-the scenes content, pre-game and partner activations and activities, covering theme games and more
- Collaborate with various departments on creative brainstorming for special events, theme games, fan engagements, media days and content
- Organize, tag, and maintain digital photo and video archives to ensure efficient content management
- Assist with the setup and operation of media day stations, including cameras, lighting, and other production equipment
- Ability to lift 10-20 lbs
- Other duties as assigned

Qualifications:

- Post-secondary education in marketing, design, media, arts, sport management or business or related industry experience
- Strong knowledge of Adobe programs such as Photoshop, Premiere Pro, Adobe After Effects and Illustrator
- Strong creative thinking, organizational, collaboration, written communication, and interpersonal skills
- Experience capturing high-quality photo and video content
- Ability to manage multiple priorities and solve problems effectively in a fast-paced, high-pressure environment
- Knowledge of basic lighting, photography/videography techniques, and media production setups.
- Knowledge of and passion for hockey considered an asset
- Experience scheduling and captioning content across multiple social media platforms considered an asset
- Familiarity with Sprout Social or other scheduling platforms considered an asset
- Experience interpreting social media analytics and translating insights to content recommendations considered an asset
- Previous experience in sports, entertainment, or event-based environments is preferred but not required
- Availability to work flexible hours including nights, weekends, and holidays

Application closes Monday, August 10th at 5pm.

Please email resumes and portfolios to hr@brantfordbulldogs.com with the job title in the subject line. Applicants are required to include a portfolio with their application, showcasing relevant projects or examples of their work.

While we appreciate all submissions of interest, only those retained for an interview will be contacted.