



IMPORTANT DATES

BE BRAVE 2027

□ Wednesday, Aug. 26, 2026 • 10 AM

Registration Opens on *Hitmenhockey.com*

□ Friday, Nov. 27, 2026 • 5 PM

T-Shirt sizes are due! Please submit your desired t-shirt sizes for order using the formstack that was provided in early November.

□ Monday, Dec. 7, 2026

Student experiences registration is open on *hitmenhockey.com*! Keep an eye on your inbox for more information.

□ Friday, Dec 11, 2026

Deadline for game registration! If you haven't already, this is the last date to register your class for the BE BRAVE Game.

□ Thursday, Jan. 14, 2027 • 5 PM

Early Bird Draw Payment Deadline - *Process payment in full for your 2026 BE BRAVE Invoice prior to January 14, 2027 to be automatically entered to win a High-Five Tunnel Group Experience – 'high-five' the Hitmen players as they hit the ice prior to the game!*

□ Wednesday, Jan. 20, 2027

Deadline for ticket adjustments & transportation details. Please coordinate with your designated Sales Rep any change to your ticket requirements, and make sure to submit your transportation plans using the formstack provided.

□ Friday, Jan. 22, 2027

Invoice payment deadline – make sure to pay your t-shirt and ticket invoice IN FULL by this date!

□ Mid-End January 2027

Pre-Game Package – Get ready for lots of classroom activities, guest speaker content, and MORE coming straight to your inbox! The perfect way to get your students prepped for BE BRAVE!

□ Friday, Feb. 5, 2027

Deadline to submit student experience applications.

□ Early-Mid February 2027

T-shirt and ticket packages will be available for pick-up from the Scotiabank Saddledome. Please stay tuned for additional information, including date, time, and location.

□ Tuesday, Feb. 23, 2027 • 11 AM Calgary Hitmen vs Moose Jaw Warriors

TELUS BE BRAVE #EndBullying Game

HitmenHockey