

BRAMPTON STEELHEADS

HOCKEY CLUB



Company: Brampton Steelheads Hockey Club

Job Title: Ticket Sales and Partnerships Internship

Start Date & End Date : September 8, 2025 - December 20, 2025

Term: 4 months

Location: CAA Centre – 7575 Kennedy Rd S, Brampton, ON L6W 4T2

Contact: Gabriel Minichiello (Manager of Brand Partnerships & Minor Hockey Programs)

Email: gminichiello@bramptonsteelheads.com

Website: www.mississaugasteelheads.com

Brampton Steelheads Company Description:

The Brampton Steelheads are a community driven organization, committed to producing a competitive, fun, entertaining, and family oriented on-ice product in a positive environment where staff, players, partners and fans are treated with profound respect. Playing in the Eastern Conference of the Ontario Hockey League, the Steelheads are a junior hockey team that plays out of the CAA Centre, formerly known as the Hershey Centre

Job Description:

We are currently seeking individuals who are passionate about sports and are actively looking to gain experience in the industry. As a part of the Steelheads team, you will be involved in the day-to-day business operation of the organization, assisting with the revenue generation through new sales and sponsorship opportunities. This would encompass warm and cold calling, lead generation, selling of individual/group tickets and flex-packs, growing our database, and other duties as required. This is an unpaid position completed for school credit.

Job Duties:

- Responsible for executing ticket sales plans leading up to and through the start of the 2025-26 OHL season including group purchases, flex packs and season tickets
- Assist in developing relationships with local businesses and community partners
- Assist in lead generation and database expansion
- Assist in marketing, promotions and community events when needed
- Assist in building slide decks for prospective partners
- Assist in pitching partnership programs to prospective partners
- Assist in the smooth operation of Steelheads game days

Position Requirements:

- All candidates must be completing internship as part of a requirement for a post-secondary program
- Available Monday-Friday and for home games during the weekend
- Strong attention to detail
- Commitment to integrity and hard work
- Strong verbal and written communication skills
- Ability to work effectively in team and independent roles
- Creative problem solving
- Excellent time management/organizational skills
- Confidence in cold calling, cold emailing to generate sales leads
- Working knowledge of Microsoft Word, Excel and Outlook programs
- Interns will be required to come into office in a hybrid rotation
- Interns are expected to be present at all game days
- This is an UNPAID position completed as part of a requirement for a post-secondary program

*PLEASE NOTE THAT WE ARE FOLLOWING A HYBRID WORK MODEL, WHICH INCORPORATES A MIXTURE OF IN-OFFICE AND REMOTE WORK

. **SUBMIT APPLICATION TO** gminichiello@bramptonsteelheads.com and cc mocampo@bramptonsteelheads.com, eferron@bramptonsteelheads.com, mjaja@bramptonsteelheads.com, bleonard@bramptonsteelheads.com **BY JUNE 29TH 2025**