

BRAMPTON STEELHEADS

HOCKEY CLUB



Company: Brampton Steelheads Hockey Club

Job Title: Communications & Digital Media Internship

Start Date: January 2026

Term: 4 months

Location: CAA Centre – 7575 Kennedy Rd S, Brampton, ON L6W 4T2

Reporting to: Coordinator, Social Media & Community Relations

Email: jwarren@bramptonsteelheads.com

Website: www.bramptonsteelheads.com

Brampton Steelheads Company Description:

The Brampton Steelheads are a community driven organization, committed to producing a competitive, fun, entertaining, and family oriented on-ice product in a positive environment where staff, players, partners and fans are treated with profound respect. Playing in the Eastern Conference of the Ontario Hockey League, the Steelheads are a junior hockey team that plays out of the CAA Centre, formerly known as the Powerade Centre.

Job Description:

We are currently seeking individuals who are passionate about sports and hockey, and are actively looking to gain experience in the industry. The ideal applicant will possess a strong communications background, with a keen eye for attention to detail and an in-depth understanding of hockey. The successful candidate will be responsible for contributing to website and social media content. This is an unpaid position completed for school credit.

Job Duties:

- Assist in creating and posting graphics and captions for all social media channels
- Assist in creating and publishing content on our social media channels and website for both home and away games
- Create written content (i.e. articles, weekend previews, game recaps, season reviews, etc.) for the team's website
- Assist in the creation, promotion, and execution of community initiatives
- Assist in capturing and posting picture and video content for social media platforms during game days
- Assist in engaging with sales prospects through social media
- Assist in lead generation and database expansion
- Perform other duties as assigned

Position Requirements:

- All candidates must be completing internship as part of a requirement for a post-secondary program
- Available Monday-Friday and for community events during the evenings/weekends
- Office attire is business casual
- Adobe Photoshop/InDesign experience, considered an asset
- Ability to create and edit video content is an asset
- Working knowledge of Microsoft Office programs, WordPress, considered an asset
- Interns will be required to come into office in a hybrid rotation

*PLEASE NOTE THAT WE ARE FOLLOWING A HYBRID WORK MODEL, WHICH INCORPORATES A MIXTURE OF IN-OFFICE AND REMOTE WORK.

SUBMIT APPLICATION (INCLUDE A RESUME AND PORTFOLIO) TO jwarren@bramptonsteelheads.com BY NOVEMBER 24TH 2025.