

NIAGARA ICEDOGS

HOCKEY CLUB

1 DAVID S. HOWE WAY | ST. CATHARINES, ON | L2R 0B3 | (905) 687-3641

Media and Communications Internship – Niagara IceDogs Hockey Club (St. Catharines, ON)

Ready to Rise Up with us and take your career to the next level?

The Niagara IceDogs Hockey Club exists to deliver memorable fan experiences both on and off the ice. If you're ready to Rise Up with Dog Country, grow with passion and celebrate the victories as a team, we'd love to have you join our team.

JOB DESCRIPTION

The Media and Communications Intern allows you to be a part of a small but mighty Media and Communications team and work to support all Social Media, Public Relations, and Marketing efforts.

This intern will assist with game coverage, create short-form content, manage social media and more. We are looking for an energetic and outgoing individual who has a positive, can-do attitude and has a strong desire to learn. Over the course of the internship, the intern will become fully immersed in the daily operations of the Department and will be directly involved with tasks and projects that contribute to the IceDogs continued growth. In addition to the duties and objectives listed below, the incumbent will receive the opportunity to gain exposure to different departments and entities within the Niagara IceDogs organization. The Niagara IceDogs intern program provides an educational, skill-building, hands-on experience for all participants during the 2025-2026 OHL Season.

Please note the internship is unpaid with no relocation expenses or housing allowance.

Primary Responsibilities:

- Assist the Manager, Media and Communications by providing support at PR Events, Press Conferences and Gamedays (Both home and away).
- Work on communications for the brand, supporting team marketing efforts, hockey communications and social media management.



- Assist with content ideation, content creation and execution of campaigns across various social media platforms.
- Assist with coverage during Niagara IceDogs games, copywriting for social captions, day-to-day publishing and maintenance of social media platforms and niagaraicedogs.net as needed.
- Assist in creating various marketing collateral, writing press releases, copywriting and copyediting.
- Interact with scouts, corporate partners, executives and players of the Niagara IceDogs Hockey Club, visiting team personnel, media and broadcasting professionals. The candidates will be expected to always act professionally.
- Other duties as assigned.

Hours of work:

- In office: two to four days/week (9:00 am-3:00 pm) and Game Days. Hours can be flexible around the school schedule.

Qualifications:

- Enrolled in or a recent graduate of a University or College diploma or certificate in communications, media, journalism, public relations, or related field.
- Thorough knowledge of Microsoft Office (Word, Excel, PowerPoint) and proficient at learning new software and technology.
- Knowledge of the Adobe Creative Suite (Photoshop, Premiere and Lightroom).
- Understanding of and familiarity with all major social media platforms (Facebook, Instagram, X, TikTok).
- Working Knowledge of Canadian Press Style is considered an asset.
- Experience with WordPress is considered an asset.
- A sound understanding of the sports industry and the Niagara media landscape is an asset.
- Excellent verbal and written communication skills; strong editing and proofreading abilities.
- Solid time management and interpersonal skills.
- Ability to multitask and work independently with a high degree of accuracy and attention to detail.
- Excellent organizational skills and the ability to meet deadlines.
- Able to always exercise confidentiality, diplomacy and tact.
- Available to work evenings, including weekends and holidays.
- As a condition of internship, qualified applicants will be subject to a criminal background check.

If interested in this position, please email your resume, cover letter and portfolio to d.pepe@niagaraicedogs.net no later than 11:59 pm on Friday, October 31st, 2025. In your application, please disclose your name and the position in the Subject line of your email.

The Niagara IceDogs welcomes and encourages applications from all qualified individuals, including but not limited to women, members of Indigenous, Black, and racialized communities; Two-Spirit, non-binary, trans, lesbian, gay, bisexual, and queer people; people with disabilities; and members of other equity-deserving groups. Accommodations for the interview process can be provided upon request.

