

— NIAGARA ICEDOGS —

HOCKEY CLUB

2 -1 DAVID S. HOWES WAY | ST. CATHARINES, ON | L2R 0B3 | (905) 687-3641

Fall 2026 Internship – Niagara IceDogs Hockey Club

Ready to Rise Up with us and take your career to the next level?

The Niagara IceDogs Hockey Club exists to deliver memorable fan experiences both on and off the ice. If you're ready to Rise Up with Dog Country, grow with passion and celebrate the victories as a team, we'd love to have you join our team.

The Niagara IceDogs Hockey Club is pleased to announce that we are actively hiring for the following 3 positions for our Fall 2026 Internship Program:

1. **Corporate Partnership & Ticket Sales Intern – 1 position available**
2. **Media & Communications Intern – 2 positions available**
3. **Gameday & Office Intern – 1 position available**

1. Corporate Partnership & Ticket Sales Intern

Position Overview

The Niagara IceDogs are seeking a motivated and enthusiastic Corporate Partnership & Ticket Sales Intern for the 2026–27 season. This internship provides hands-on experience in sports sponsorship, ticket sales, client relations, event activation, premium hospitality, and game-day operations. The successful candidate will support both the Ticket Sales and Corporate Partnerships departments while assisting with partner activations, client servicing, sales initiatives, and home game operations.

This position pays a \$500 honorarium per Internship period, with additional incentives available throughout the internship period.

Key Responsibilities

- Support the planning and execution of corporate partner activations, promotions, and in-game sponsorship elements
- Assist with ticket sales efforts, including season tickets, group tickets, premium seating, and individual game sales
- Help manage inbound and outbound sales leads through phone calls, emails, and in-person conversations



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- Assist with partner communications, sponsorship recaps, and proof-of-performance materials
- Track sponsorship assets and help ensure partner deliverables are completed accurately and on time
- Support partner hospitality programs, including suite nights, ticket distributions, and special events
- Attend home games to assist with sponsor servicing, activation setup, ticket sales promotions, and game-day needs
- Work with the marketing and game operations teams to help execute sponsorship and fan experience initiatives
- Conduct research on prospective sponsors, industry trends, and new partnership opportunities
- Attend select corporate and community events throughout the season to represent the Niagara IceDogs
- Assist with special projects and other duties as assigned

Qualifications

- Currently enrolled in, or recently graduated from, a related post-secondary program such as Sport Management, Business, Marketing, Sales, or Event Management
- Previous experience in sales, customer service, sponsorship, marketing, or sports is considered an asset
- Strong communication and interpersonal skills
- Professional, positive, and team-oriented attitude
- Organized, reliable, and able to manage multiple tasks in a fast-paced environment
- Strong attention to detail
- Ability to work flexible hours, including evenings, weekends, holidays, and Niagara IceDogs home games
- Experience using ticketing software is considered an asset
- Legally authorized to work in Canada.

2. Social Media & Communications Intern

Position Overview

The Niagara IceDogs are seeking a motivated and enthusiastic Media and Communications Intern for the 2026-27 season. This internship allows you to be a part of a small but mighty Media and Communications team and to support all Social Media, Public Relations, and Marketing efforts.

This position will assist with game coverage, create short-form content, manage social media and more. We are looking for an energetic and outgoing individual who has a positive, can-do attitude and has a strong desire to learn. Over the course of the internship, the intern will become fully immersed in the daily operations of the Department and will be directly involved with tasks and projects that contribute to the IceDogs continued growth. In addition to the duties and objectives listed below, the incumbent will receive the opportunity to gain



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exposure to different departments and entities within the Niagara IceDogs organization. The Niagara IceDogs intern program provides an educational, skill-building, hands-on experience for all participants during the 2026-2027 OHL Season.

This position pays a \$500 honorarium per Internship period, with additional incentives available throughout the internship period.

Key Responsibilities

- Assist the Manager, Media and Communications by providing support at PR Events, Press Conferences and Gamedays (Both home and away).
- Work on communications for the brand, supporting team marketing efforts, hockey communications and social media management.
- Assist with content ideation, content creation and execution of campaigns across various social media platforms.
- Assist with coverage during Niagara IceDogs games, copywriting for social captions, day-to-day publishing and maintenance of social media platforms and niagaraicedogs.net as needed.
- Assist in creating various marketing collateral, writing press releases, copywriting and copyediting.
- Interact with scouts, corporate partners, executives and players of the Niagara IceDogs Hockey Club, visiting team personnel, media and broadcasting professionals. The candidates will be expected to always act professionally.
- Other duties as assigned.

Qualifications

- Currently enrolled in, or recently graduated from, an accredited university or college program
- Must be proficient in the Adobe Creative Suite
- Must have strong copywriting abilities
- Social media experience is a bonus but not required
- Legally authorized to work in Canada.



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3. Gameday & Office Intern

Position Overview

The Niagara IceDogs are seeking a motivated and enthusiastic Gameday & Office Intern for the 2026–27 season. This role provides valuable hands-on experience in professional sports operations, fan engagement, retail operations, and community relations. The successful candidate will support the Gameday, Community, and Retail departments while gaining exposure to various aspects of a junior hockey organization.

The Gameday & Office Intern will assist with game-day operations, retail and merchandise initiatives, community appearances, and general administrative tasks. This position is primarily office-based during the week and requires attendance at all 34 Niagara IceDogs home games, as well as, at select team and community events throughout the season. While assisting with community outreach initiatives, you may be required to wear the team mascot suit.

This position offers a \$500 honorarium, with additional incentives available throughout the season.

Key Responsibilities

- Assist with game-day operations, game presentation elements, and fan experience initiatives to help deliver an exceptional event experience.
- Provide administrative support, including answering phone calls, responding to inquiries, and assisting clients at the front desk.
- Support retail operations by assisting with merchandise sales, inventory management, store organization, and product displays.
- Represent the organization at community appearances, promotional events, and outreach initiatives throughout the season, including performing as the mascot.
- Assist with event setup, execution, and teardown as required.
- Collaborate across all departments, to ensure alignment of program execution.
- Collaborate with staff across multiple departments to ensure successful execution of organizational programs and events.
- Provide excellent customer service to fans, sponsors, community partners, and stakeholders.
- Perform additional duties and responsibilities as assigned.



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Qualifications

- Currently pursuing or recently completed diploma or bachelor's degree in Sport Management, Business, Event Management, or a related field; equivalent education and experience will also be considered.
- Professional demeanor and positive attitude with a demonstrated passion for working with people.
- Excellent written and verbal communication skills.
- Ability to work independently and within a team environment.
- Ability to work flexible hours including evenings, weekends, and holidays.
- Legally authorized to work in Canada.

What We Offer

- Hands-on experience in the sports and entertainment industry
- Opportunity to build your professional network and develop practical sport business experience

Internship Period

Fall 2026: September 1, 2026 to December 31, 2026 (may be extended to the Winter 2027 period of January 1, 2027 to April 30, 2027, where applicable)

How to Apply

Expected Start Date: Tuesday, September 1, 2026

If interested in any of these positions, please email your cover letter and resume to t.findlay@niagaraicedogs.net no later than Friday, July 31, 2026

In your application, please disclose your name and the position title in the Subject line of your email (eg. Firstname, Lastname, Fall 2026 Internship-Corporate Partnership & Ticket Sales Intern).

Tracey Findlay
Director of Operations
Niagara IceDogs Hockey Club

