



Sarnia Sting Hockey Club
1455 London Road
Sarnia, ON
N7S 6K7

JOB TITLE	Game Day Host
REPORTS TO	Coordinator, Marketing & Game Presentation

JOB PURPOSE

The game day host position plays a key role in the facilitation of the Sarnia Sting game day experience. The position will follow along a game script to execute scripted speeches and help lead fan-engaging activations both on-ice and in the stands to increase fan interaction throughout each game. Game day hosts play integral roles in promoting fan engagement as well as delivering on corporate partner promotions.

DUTIES AND RESPONSIBILITIES

- Work with the Coordinator, Marketing & Game Presentation, other Game Day Hosts, and members of the Sting game day team in executing game day activations.
- Attend a majority of Sarnia Sting home games
- Follow a game script to fulfill in-game promotions
- Interact with fans for in-game entertainment, helping communicate the unique story around each individual game.
- Communicate with the Coordinator, Marketing & Game Presentation for special requests
- Other duties as assigned

QUALIFICATIONS

- Excellent communication skills
- Experience with public speaking or executing marketing activations is an asset
- Organized, punctual, and keen attention to detail
- Reliable and a strong team player

WORKING CONDITIONS

This position requires regular evening and weekend work, as dictated by the Sarnia Sting home calendar for the season. The Game Day host will be given a script to follow and make their way around the arena interacting with fans to be displayed on the jumbotron.

TO APPLY

Please send your resume and cover letter to dmcauley@sarniasting.com citing the job title in the subject line by Thursday, July 31st, 2025. All applicants are also encouraged to apply in person at the Lambton College Job Fair, located inside Gate 5 of Progressive Auto Sales Arena on Wednesday, July 30th, 2025, from 3:00pm – 6:00pm.

Applicants who are successful in the first round of hiring may be required to provide references and a short video explaining why they should be our new In-Game Host, before being contacted for an in-person interview.

We thank all applicants for their interest, however only those selected for stage two of the hiring process will be contacted.

The Sarnia Sting Hockey Club is an equal opportunity employer. All aspects of employment, including the decision to hire, promote, discipline, or discharge, will be based on merit, competence, performance, and business needs. We do not discriminate based on race, colour, religion, marital status, age, national origin, ancestry, physical or mental disability, medical condition, pregnancy, genetic information, gender, sexual orientation, gender identity or expression, veteran status, or any other status protected under law.
