



Sarnia Sting Hockey Club
1455 London Road
Sarnia, ON
N7S 6K7

JOB TITLE	Promotions Coordinator (Paid)
REPORTS TO	Coordinator, Marketing & Game Presentation

JOB PURPOSE

The Promotions Coordinator is an integral part of the Sting game day team who helps lead the execution of in-game promotions as well as interns on the promotions teams. The person who fills with position will be required to work all home games and assist in the set up and tear down of the arena for each gameday including all in-game promotions and concourse activations in coordination with the Coordinator, Marketing & Game Presentation.

DUTIES AND RESPONSIBILITIES

- Attend all Sarnia Sting home games.
- Lead the set up and tear down of the arena on game days including all in-game promotions and concourse activations in coordination with the Coordinator, Marketing & Game Presentation.
- Help lead a promotions team comprised of interns in finding contestants and coordinating all in-game activations while working closely with in-game hosts.
- Exemplify the core values of the Sarnia Sting Hockey Club.

QUALIFICATIONS

- Excellent communication skills.
- Strong organizational and time management abilities.
- Punctual
- Strong team player, leadership experience considered an asset.

WORKING CONDITIONS

This position requires regular evening and weekend work, as dictated by the Sarnia Sting home calendar for the season. The Promotions Coordinator will also be required to perform light lifting including the set-up of on-ice smokestacks, promotions and ceremonies using carpeting.

TO APPLY

Please send your cover letter and resume to dmcauley@sarniastings.com citing the job title in the subject line by Thursday, July 31st, 2025. All applicants are also encouraged to apply in person at the Lambton College Job Fair, located inside Gate 5 of Progressive Auto Sales Arena, on Wednesday, July 30th, 2025, from 3:00pm – 6:00pm. References may be required upon request.

We thank all applicants for their interest, however only those selected for an interview will be contacted.

The Sarnia Sting Hockey Club is an equal opportunity employer. All aspects of employment, including the decision to hire, promote, discipline, or discharge, will be based on merit, competence, performance, and business needs. We do not discriminate based on race, colour, religion, marital status, age, national origin, ancestry, physical or mental disability, medical condition, pregnancy, genetic information, gender, sexual orientation, gender identity or expression, veteran status, or any other status protected under law.
