



Sarnia Sting Hockey Club
1455 London Road
Sarnia, ON
N7S 6K7

JOB TITLE	Stats and Media Lead - Game Day Intern (Volunteer)
REPORTS TO	Coordinator, Communications and Media Relations

JOB PURPOSE

The Stats and Media Lead Intern plays a critical role in ensuring the accuracy and consistency of in-game statistics and supporting the coordination of media coverage during Sarnia Sting home games. This position is ideal for someone who is detail-oriented, organized, and passionate about hockey operations and sports media.

Working closely with the Coordinator, Communications and Media Relations, the Stats and Media Lead is responsible for live tracking key game statistics, submitting real-time updates, and supporting media personnel with essential resources and information throughout the game. This role offers valuable behind-the-scenes experience in hockey operations, media relations, and game day logistics.

DUTIES AND RESPONSIBILITIES

- Lead the preparation and setup of the media room prior to games, ensuring all required materials are organized and available, including media kits, starting lineups, check-in books, and other supporting resources.
- Manage the check-in process for media personnel, team staff, scouts, league officials, and other approved game-day personnel.
- Maintain an organized and professional presence in the media room, press box, and other media-related areas throughout game days.
- Work directly with league officials on the collection, tracking, and input of official game statistics while developing an understanding of OHL statistical processes and standards.
- Lead the live tracking and reporting of in-game statistics to ensure accurate and timely submission to league systems.
- Analyze game-by-game and occurrence-based statistics to identify trends, insights, and unique data points, applying findings to real-world scenarios across game operations, media coverage, and social media storytelling.
- Lead the tracking and documentation of player milestones and achievements, including goals, games played, career milestones, and other notable accomplishments.
- Oversee the teardown and organization of the media room following games, ensuring all materials and equipment are properly stored.
- Support additional marketing, communications, and game-day operations initiatives as assigned.

QUALIFICATIONS

- Preference will be given to those who have completed one year of the **Sarnia Sting Game Day Intern Program** or other sports-related roles is strongly preferred.
- Strong attention to detail and high level of accuracy in data tracking and reporting.
- Familiarity with hockey rules, terminology, and statistical categories is highly desirable.
- Comfortable working in a fast-paced, live-event environment with the ability to multitask under pressure.
- Proficient with computers and software; experience with statistics tracking tools or databases is an asset.
- Excellent organizational and communication skills.
- Ability to work flexible hours including evenings, weekends, and holidays during home games.
- Professional demeanor and ability to collaborate effectively.

- Passion for hockey and eagerness to learn about hockey operations and media relations.

WORKING CONDITIONS

This position requires regular evening and weekend work, as dictated by the Sarnia Sting home calendar for the season. The internship program is an excellent way to fulfill volunteer hours and gain first-hand experience in the sport industry.

TO APPLY

To apply, please email your resume and a cover letter (both in PDF format) to marketing@sarniasting.com or apply to [2026-27 Internship Program Application Form](#). Be sure to highlight your relevant experience and why you're a great fit for the role. Applications are due by September 4th.

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