



SOO GREYHOUNDS

26-2027 Partnerships





**MORE THAN HOCKEY.
A COMMUNITY CORNERSTONE.**

**WE DON'T JUST PLAY IN SAULT STE. MARIE –
WE ARE PART OF ITS IDENTITY.**



REPRESENTING
**Union Steamfitters,
Plumbers and Welders**
Since 1889



**VINTAGE
GAMES**
'N JUNQUE



25-2026 SNAPSHOT



3,925

AVG ATTENDANCE



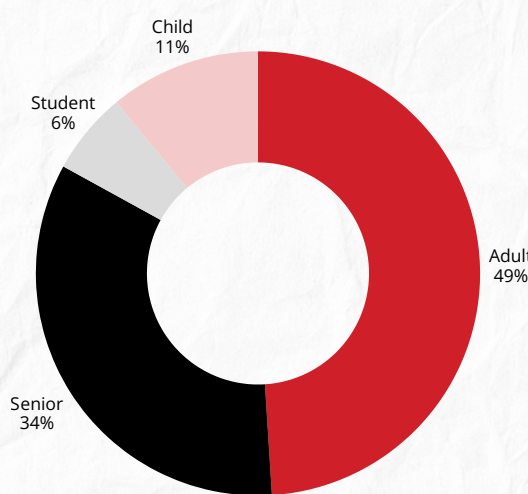
149,151

TICKETS DISTRIBUTED



400,000+

SOCIAL IMPRESSIONS



FAN DEMOGRAPHICS



A loyal, multi-generational fan base



Own the Attention

**Our fans aren't just in the building -
they're fully engaged in every moment.**



Command **THE ARENA**

Arena Takeover

LED, videoboard, in-game features

Ice-Level Presence

In-ice logos, rinkboards

Concourse Engagement

Digital screens, high-traffic areas

Social Media Features

Social media campaigns



Be Part Of The EXPERIENCE

Theme Nights



Game Night Sponsorships



Fan Engagement





Where Business **MEETS HOCKEY**

-  Client Engagement
-  Employee Recognition
-  Networking Opportunities





Built On **RESULTS**

Our partnership with
McDougall Energy demonstrates
the impact of true brand alignment.





Built for YOUR BRAND

We don't sell packages.
We build partnerships.





Let's Build
SOMETHING GREAT

Maya Lortie

Business Operations Associate

maya@soogreyhounds.com

(705) 574-0088

Lucas Marano

Business Operations Associate

lucas@soogreyhounds.com

(705) 574-0090

