



VICTORIA ROYALS

DIGITAL MEDIA & COMMUNICATIONS INTERNSHIP / VOLUNTEER

Duration: 2025-26 Season

Reports to: Director of Business & Strategic Marketing and/or Manager of Broadcast & Content

In-Office Hours: Flexible Hybrid hours, 5-day work week + weekends for Home Games

Overview: The Victoria Royals are seeking a motivated and creative Digital Media & Communications Intern for the upcoming 2025-26 season. This role offers unique hands-on experience in a fast-paced sports environment, with responsibilities that include creating and distributing digital content, supporting media creation, writing press materials, and contributing to the team's social media and online presence. The ideal candidate is creative, organized, and eager to grow their skills in the sports and entertainment industry.

Responsibilities Include:

- Support the creation of content for the Royals' social media calendar across all accounts, including Facebook, X, Instagram, LinkedIn, TikTok, etc.
- Assist in maintaining the Royals' website and handling public relations tasks
- Assist in the content development process (graphics, articles, video) for the Royals' website and social media platforms.
- Support PR-related duties on game days, including setting up media rooms and printing game notes.
- Assist in content gathering and posting during game days and practices.
- Help grow the Royals' digital presence on practice and non-gamedays.
- Perform other duties and opportunities as assigned to support the team's digital media and communications efforts.

Qualifications

- Experience or proficiency in using social media as a digital medium.
- Experience with or willingness to learn Adobe Creative Cloud applications or preferred editing software.
- Ability to work effectively in a fast paced and dynamic work environment.
- Proficiency in Microsoft Office programs.
- Maintain professionalism during major events and interactions.
- Works well in a team.

Benefits

- Gain hands-on experience in the sports industry and learn from the experts
- Enhance skills in digital media, content creation, and communication
- Networking opportunities with industry professionals
- Possible academic credit, depending on the requirements of your educational institution.

Application Process:

Email your resume and work samples to tim.leighton@victoriaroyals.com

Include your name, email, and phone number to best contact you at.

