



# VICTORIA ROYALS

## GRAPHIC DESIGN INTERNSHIP / VOLUNTEER

Duration: 2025-26 Season

Reports to: Director of Business & Strategic Marketing and/or Lead Designer

In-Office Hours: Flexible Hybrid hours, 5-day work week + weekends for Home Games

Overview: The Victoria Royals are seeking a talented and detail-driven Graphic Design Intern for the 2025-26 season. This position offers a hands-on opportunity to contribute to the visual identity of a WHL franchise while gaining valuable experience in a fast-paced sports and entertainment environment. Reporting to and assisting the Lead Designer, the intern will support the creation of graphics for digital platforms, print materials, in-arena displays, and marketing campaigns. This is an ideal role for someone looking to build a diverse portfolio and grow their skills in a real-world team setting.

### Responsibilities Include:

- Design digital graphics for social media, web, email marketing, and digital signage
- Create print materials including posters, flyers, and promotional items
- Assist the Lead Designer in maintaining brand consistency across all visual assets
- Support game day and event design needs, including scoreboard and in-arena graphics
- Collaborate with the marketing and content teams on creative campaigns
- Help manage and organize design files and templates
- Perform other tasks as assigned to support the media and communications team

### Qualifications

- Proficiency with Adobe Creative Cloud, especially Photoshop, Illustrator, and InDesign
- Strong eye for design, layout, and typography
- Ability to handle multiple projects and meet tight deadlines
- Comfortable working in a fast-paced, team-oriented environment
- Attention to detail and a willingness to take feedback and iterate
- Previous experience with motion graphics is an asset but not required

### Benefits

- Gain hands-on design experience in a professional sports setting
- Build a diverse portfolio of real-world projects
- Receive mentorship from experienced creatives and marketing professionals
- Network with industry contacts across the WHL and beyond
- Possible academic credit, depending on your institution's requirements

### Application Process:

Email your resume and work samples to [tim.leighton@victoriaroyals.com](mailto:tim.leighton@victoriaroyals.com)

Include your name, email, and phone number to best contact you at.

