



VICTORIA ROYALS

VICTORIA ROYALS HOCKEY CLUB INTERNSHIP / VOLUNTEER PROGRAM

FAN EXPERIENCE INTERNSHIP / VOLUNTEER

Start Date: September 2, 2025

Duration: 3-6 Months

Reports to: Senior Manager, Operations and Development

In Office Hours: Flexible Hybrid hours, 5-day work week + weekends for Home Games

Overview: The Victoria Royals are looking for an enthusiastic and dedicated Fan Experience Intern to join our Marketing and Fan Engagement team. This internship offers a unique opportunity to gain hands-on experience in the sports industry, focusing on enhancing the game day experience for fans and engaging with the community. The ideal candidate will assist in various tasks related to game day operations, fan engagement, and community outreach.

Responsibilities Include:

- Working as part of our game day staff, including planning and execution of all game day activations, promotions, and concourse activities to enhance fan engagement and experience.
- Collaborating with the marketing department on planning and executing game day activities and promotions.
- Coordinating with all departments on game day procedures, promotions, vendor interactions, and overall event logistics.
- Reaching out to vendors, sponsors, and community groups regarding game day participation and activations.
- Assisting with and planning community events and outreach programs to strengthen the team's presence and involvement in the community.

Qualifications:

- A strong passion for sports, especially hockey, is an asset.
- An understanding of how a hockey game and event operations.
- Strong interpersonal skills to interact effectively with fans, vendors, and team members.
- A desire to work in a fast-paced and dynamic environment.

Benefits:

- Gain hands-on experience in the sports industry.
- Develop skills in sponsorship activation, event planning, fan engagement and community outreach.
- Networking opportunities with industry professionals.
- Possible academic credit, depending on the requirements of your educational institution.

Application Process:

- Submit your resume and a brief (150-word) statement explaining why you are the ideal candidate for this role to Brett.Vestby@victoriaroyals.com

